DETAILED INFORMATION
ON HOW TO USE THE COOKIES

Use of cookies

The website uses cookies to make its services easier and efficient for users of the pages of: **http://www.botallaformaggi.com**

The users visiting the site , will see inserted the minimum amount of information of the devices in use: whether they are computers or mobile peripherals, in small files called ''cookies'' which have been saved in the directory by the user's web browser. There are various types of cookies making it easier to use the site and others to enable certain functions.

Analyzing our cookies in detail they consent:
• memorizing the preferences entered;
• avoiding the re-entry of the same information several times during the visit, such as user name and password:
• analyzing the use of the services and contents supplied by **http://www.botallaformaggi.com** to optimize the visiting experience and the services offered.

Technical Cookies

This type of cookie allows the correct functioning of some areas of the website.
There are two categories- persistent and session:
• persistent, once the browser has been closed they are not destroyed but remain until their fixed expiry date;
• session cookie is destroyed every time the browser is closed.
These cookies which have been sent by our domain are necessary to be able to see the site correctly and in relation to the technical services offered will always be used and sent unless the user modifies the settings of its browser (affecting the display of the page of the site).

Analytic Cookies

The cookies of this category are used to collect information on the use of the site.
http://www.botallaformaggi.com will use this information for anonymous statistics analysis to improve the use of the site and render the contents more interesting and pertinent to the needs of the user.
This type of cookie gathers information anonymously on the activity of the user and on how he has arrived on the website. The analytic cookies are sent by the website itself or by third party domains.

Analysis Cookies of third parties

These cookies are used to collect information anonymously on the use of the sight by the user: pages visited, length of stay, origin of traffic, geographic origin, age, gender and interests for use in marketing campaigns. These cookies are sent by third party domains outside the website itself.

Cookies to integrate products and software functions of third parties

This cookie typology integrates the function developed by third parties within the pages of the website such as icons and the preferences expressed by social networks to share the contents of the site or for the use of software services of third parties (e.g. software to produce maps and further software offering added services). These cookies are sent by third party domains and partner sites offering their operation in the pages of the site.

Profiling Cookies

These cookies are necessary to create user profiles to send publicity messages in line with the preferences shown by the user inside the pages of the website.

http://www.botallaformaggi.com, according to existing legislation it is not required to request consent for technical and analytic cookies because they are necessary to supply the services requested.

For all other types of cookies consent can be expressed by the User in one or more of the following ways:

- through specific configuration of the browser used or the concerning computer programs used to surf the pages of the website;
- through modification of the settings in the use of services by third parties.

Both these solutions could impede the user in the use and display of parts of the Website.

Website and services by third parties

The site might contain connections to other webs having their own privacy disclosure which might be different from the one adopted by **http://www.botallaformaggi.com** and therefore not liable for these sites.

Cookies used by http://www.botallaformaggi.com

Here is a list of technical and analytic cookies used by this website:

__utma – persistent – duration of the user's visit – necessary for the service of third party Google Webmaster

and Analytics. Duration 2 years;

__utmb – persistent – abandon rate (approximate) of the user – necessary for the service of third party Google Analytics. Duration 30 minutes;

__utmz – persistent – comes from the user – necessary for the service of Google Analytics.

Duration 6 months;

_ga – persistent – used to distinguish users – necessary for the third party services of Google Analytics. Duration 2 years;

_gat – session – used to block the number of requests of the analysis scripts so as to consider visits by the user single.

This page is visible through a link at the bottom of the pages of the site according to Italian regulations art. 122 second. Paragraph of the legislative decree 196/2003 and following the simplified modalities for information and acquiring disclosure for the use of cookies published in the ''Gazzetta Ufficiale'' n°126 of 3 June 2014 and registration of the measures n° 229 of the 8 May 2014.